

TRI-STATE Business Times

PRESENTS

2010 "How To" Book of Business

Place an ad in the Business Times "How To" Book for Business and your company has the ability to write an editorial to tell the benefits of your product or service. (How To... Buy A Home, Buy A Dental Plan, Buy Health Insurance, Etc...). The "How To" Book of Business is a resource guide, direct mailed to the entire readership audience of Business Times Magazine.



All ads include full color

Full color picture of "How to Book of Business" expert on the front cover and article page



Deadlines: SPACE RESERVATIONS - A.S.A.P (SUBJECTS - FIRST COME, FIRST SERVE)

Editorial AND Ad Materials due March 15, 2010

PUBLICATION DATE: APRIL 15, 2010

Each "HOW TO" participant provides an article along with their ad placement.

Contact **Amy Green** for more information
Phone: 563-588-5655 or Fax: 563-588-3834
agreen@wcinet.com

2010 TELEGRAPH HERALD

job fair

Thursday, March 18
Noon - 6 pm

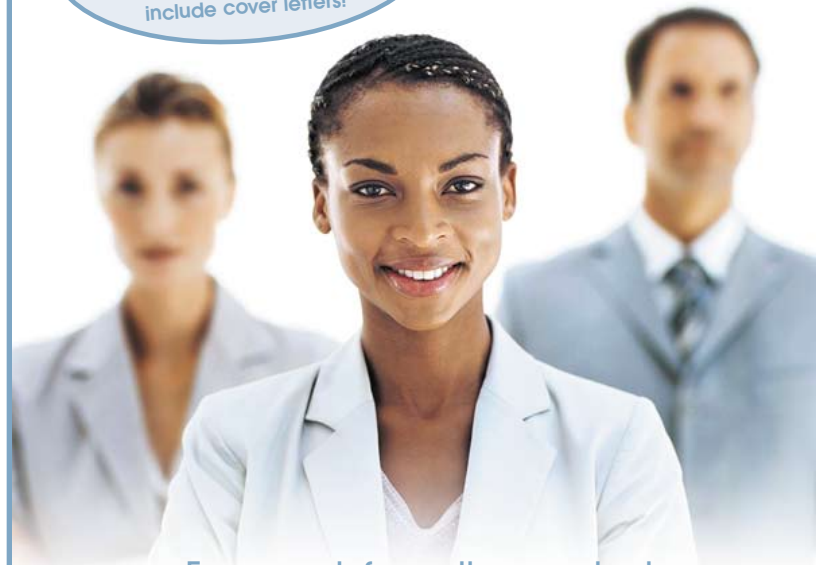
Best Western Midway Hotel
3100 Dodge St., Dubuque, IA

Brush up your resume and join us!

AARP Foundation WorkSearch
AFLAC
Diamond Jo Casino
Dubuque Data Services
Express Employment Professionals
Hillcrest Family Services
Hills & Dales
Iowa Workforce Development
Kendall-Hunt Publishing
Mediacom
National Guard

Progressive Processing, LLC
Queen B Radio Wisconsin, Inc.
Sedgwick, CMS
Sedona Staffing
Thrivent Financial for Lutherans
U.S. Cellular
University of Wisconsin Platteville
Continuing Education
Woodward Communications, Inc.
WS Live
and many others!

Send your resume early to:
THclassified@wcinet.com to be
one of the first to have your
resume viewed. Be sure to
include cover letters!



For more information, contact:

TH Classified Advisors

P: 800.5662.6014 or 563.588.5600 | F: 563.588.5782

E-mail: THclassified@wcinet.com

**IS YOUR
TELEVISION
ADVERTISING
REALLY
REACHING
ANYONE?**

The number one television station in the market during its highest newscast timeslot reaches only 8% of the tri-state market. Compare that to the TH that reaches 41% daily and it's clear — the best use of your advertising dollar is the Telegraph Herald.

Call us today at 563.588.5616

Source: MORI Research, 2010

