



**Dubuque Area Chamber of Commerce
InterCity Leadership Visit
May 18-21, 2010**

**Working Agenda
As of 3/1/10**

This is a DRAFT agenda – confirmation is still pending on the speakers & venues.

Tuesday, May 18, 2010

- 5:15 AM Group 1 arrives at DBQ
- 6:15 AM Group 1 departs DBQ for ORD on AA flight #4291
- 7:00 AM Group 1 arrives Chicago – ORD
- 7:35 AM Group 1 departs ORD on AA flight #4037
- 9:00 AM Group 2 arrives DBQ
- 9:55 AM Group 1 arrives PIT
- 10:05 AM Group 2 departs DBQ for ORD – AA flight #4069
- 10:55 AM Group 2 arrives ORD
- 11:00 AM Group 1 arrives at the Westin Hotel – early check-in

- 12:00 PM **Group 1 depart for SouthSide Works – lunch, tours & possible presentation**
 SouthSide Works is an innovative planning waterfront development community, mixing retail, commercial and residential living and is best known for its unique and eclectic atmosphere offering everything from upscale ethnic restaurants to vintage antique parlors. SouthSide Works enhanced the success of the existing East Carson Street business district by incorporating one-of-a-kind national and local retailers, exclusive restaurants and high-end urban living units, into the fabric of the well-known South Side community. www.southsideworks.com
- 12:40 PM **Group 2 departs ORD on AA flight #4218**
- 3:00 PM **Group 2 arrives at PIT**
- 3:30 PM **Group 1 - Convene in hotel lobby – walk to Enterprise Tower**
 Regional Enterprise Tower houses approximately 90 businesses and nonprofit organizations inhabit the Tower. Given the Tower's unique mission, the comparison of nonprofit to for-profit tenants is 85% vs. 15%, respectively. The Regional Enterprise Tower is more than just an office building. It is dedicated to serving the needs of its occupants in relation to their region's vision: for Southwestern Pennsylvania to be recognized among the best places to live, work, play and invest. www.spcregion.org/ret
- 4:00 PM **Group 1 joins Group 2 at the Regional Enterprise Tower**
Welcome to Pittsburgh
Why Pittsburgh: the path to success by maximizing our assets
 Speakers TBA
- 5:30 PM **Depart for the Bidwell Training Center by Motor Coach**
 Bidwell attracts a diverse group of adults from all racial, ethnic, economic, educational, and employment backgrounds reflective of the population in the region. Those who enroll, however, share one common goal: the desire for a satisfying and rewarding career that will improve their lives and enable them to provide a better future for their families.
- Bidwell Training Center enrolls people who are as diverse as those found at any workplace. Some are preparing for their first job. Others are learning job skills that will enable them to pursue a new career, or advance in their current job. Whatever their backgrounds, Bidwell students share one common goal: the desire for more satisfying and rewarding careers. <http://www.manchesterbidwell.org/>
- 6:00 PM **Arrive training center – tour**
- 7:00 PM **Seated for dinner**
- 7:45 PM **Bill Strickland, President and CEO, The Manchester Bidwell Corporation**
 Bill Strickland turned his love of ceramics into a creative outlet for disadvantaged city kids.
- Mr. Strickland started a Pittsburgh program in 1968 called the Manchester Craftsmen's Guild to offer arts classes to kids; now he's CEO of the 138-employee nonprofit Manchester Bidwell Corp., which also provides vocational training to adults. He won a MacArthur Fellowship "genius" award in 1996 for economic development.

For the complete Wall Street Journal article:

http://online.wsj.com/article/SB10001424052970204047504574391001969516552.html?mod=googlenews_wsj#

- 8:30 PM Depart for hotel
- 9:00 PM Hospitality suite open

Wednesday, May 19, 2010

- 8:00 AM Breakfast at the hotel & table topics during breakfast
Potential Topics: Diversity, Community Foundation, Pittsburgh Promise, etc.
- 9:00 AM *Making a City Safe: public and private engagement*
Speakers TBA
- 10:30 AM Depart for walk/tour of the Strip District Neighborhood
Along the Allegheny River just northeast of Downtown is the mile-long stretch known as the Strip District, one of Pittsburgh's most popular spots for great food and nightlife. Along The Strip, industrial and warehouse spaces have been reclaimed to support a bustling marketplace and provide the perfect architectural setting for some of the city's trendiest nightclubs and restaurants. The Strip District is Pittsburgh's only 24-hour neighborhood. From produce trucks rolling through in the wee hours of the morning to "dance the night away" clubs, there's always something happening. Experience the Strip from dusk 'til dawn and back again...
- 11:30 AM Arrive Senator John Heinz History Center and Western Pennsylvania Sports Museum
A few blocks east of downtown Pittsburgh in the bustling Strip District is the Senator John Heinz Pittsburgh History Center. The former Chautauqua Lake Ice Company building has been reborn as a seven-story museum, housing a comprehensive archive of America's early-20th century push to progress and the stories of the people - both workers and managers, entrepreneurs and laborers - who made it happen. www.heinzhistorycenter.org
- 12:00 PM Seated for Lunch
Local merchants/business owners to join for lunch
- 12:30 PM *Promoting Economic Development Opportunities While Preserving the Personality, Integrity And Character of The Strip.*
Speakers TBA
- 2:00 PM Depart museum for CAPA – School for the Performing Arts
The 2009 and 2010 school year has begun a new trend in arts and academics schooling; the Creative And Performing Arts High School and Rogers Performing Arts Middle School merged together in Pittsburgh's lively downtown area, forming the new CAPA 6-12. Here, students work together in a state-of-the-art facility and follow a unified and stimulating curriculum while learning their art-based craft from skilled professionals. The school prepares students for college and university study as well as providing an outstanding education for artistic careers.
www.pps.k12.pa.us/capa/site/default.asp
- 2:30 PM Arrive CAPA – brief tour and seated in Auditorium
Training, Engaging and Retaining the Workforce for Today and Tomorrow

Speakers TBA

- 4:30 PM Return to hotel – hospitality suite open
- 6:00 PM Depart hotel for PNC Park
PNC Park, which opened in spring 2001, is an intimate, classic-style ballpark that embraces the progressiveness of Pittsburgh while saluting the spirit of early ballpark originals. Its prime location along the shore of the Allegheny River takes advantage of scenic vistas of the downtown skyline and riverfront, creating an exciting and dramatic urban sports venue.
<http://pittsburgh.pirates.mlb.com/pit/ballpark/overview.jsp>
- 6:30 PM Arrive PNC Park
- 7:05 PM Pittsburgh/Milwaukee Baseball Game
PNC Park
- 9:00 PM Hospitality Suite Open

Thursday, May 20, 2010

- 8:00 AM Breakfast – Convention Center
- 8:30 AM *The Arts as Economic and Redevelopment Asset*
Speakers TBA
- 10:30 AM Depart for walking tour of Cultural District – tour guides to lead on brief tour
- 11:30 AM Arrive lunch location- Convention Center (Green Tour of Building)
The David L. Lawrence Convention Center raises the bar to a new level for meeting and exhibit space, services and amenities. Located in the hub of Pittsburgh's cultural, business and entertainment district, the Center effectively blends unparalleled functionality with cutting-edge technology to offer meeting planners, exhibitors and attendees an unforgettable meeting experience. <http://www.pittsburghcc.com/cc/>
- 12:00 PM Seated for Lunch
- 12:30 PM Green and Sustainability
- 2:00 PM Break
- 2:15 PM Downtown/Waterfront Development
- 3:30 PM Board the Explorer, River Quest Educational Boat – for river tour
(possible departure from Convention Center launch or the 9th St. Bridge launch)
River Life and Friends of the Riverfront on board to do tour
- 5:00 PM Arrive at The Rivers Casino

The Rivers Casino is located along Pittsburgh's North Shore, just steps from Heinz Field and PNC Park. www.theriverscasino.com

Gaming as a tourism asset
Speakers TBA

Experience the Strip District at night. (on your own)

9:00 PM Hospitality Suite Open

Friday, May 21, 2010

4:00 AM Group 1 departs for airport

6:00 AM Group 1 leaves for Dubuque on AA flight #4114

6:25 AM Group 1 arrives ORD

8:30 AM Group 2 – breakfast at hotel

8:50 AM Group 1 depart ORD on AA flight #4041

9:00 AM Group 2 departs for SouthSide Works – breakfast, tour & possible presentation

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9:40 AM Group 1 arrives DBQ

11:45 AM Group 2 departs for airport

1:40 PM Group 2 departs PIT on AA flight #4009

2:15 PM Group 2 arrives ORD

3:00 PM Group 2 departs ORD on AA flight #4045

3:50 PM Group 2 arrives DBQ